

ITADC TEXDESK

NEWSLETTER

THE MONTHLY NEWSLETTER OF THE OFFICE OF THE TEXTILE COMMISSIONER, GOI

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ABOUT ITADCs

The Integrated Textile & Apparel Development Centres (ITADCs) serve as key institutional mechanisms of the Office of the Textile Commissioner for delivering field-level interventions across the textile value chain. To enhance their effectiveness and relevance, the roles and responsibilities of ITADCs have been rationalized and aligned with contemporary industry requirements, with a focus on outreach, technical support, capacity building, market facilitation, data management and stakeholder engagement. These functions are designed to support the growth, competitiveness and sustainability of the textile sector.

A NEW MANDATE: REIMAGINING TEXTILE SUPPORT

In a transformative step, the Ministry of Textiles, Government of India, has revamped the existing network of Powerloom Service Centres (PSCs) into full-spectrum Integrated Textile and Apparel Development Centres (ITADCs). This strategic upgrade represents a shift from narrowly focused powerloom assistance to comprehensive cluster-level support across the entire textile and apparel value chain.

ITADCs are designed to function as one-stop shops for industry support covering everything from raw fibre and yarn to readymade garments and apparel, including Jute, Silk and Wool.

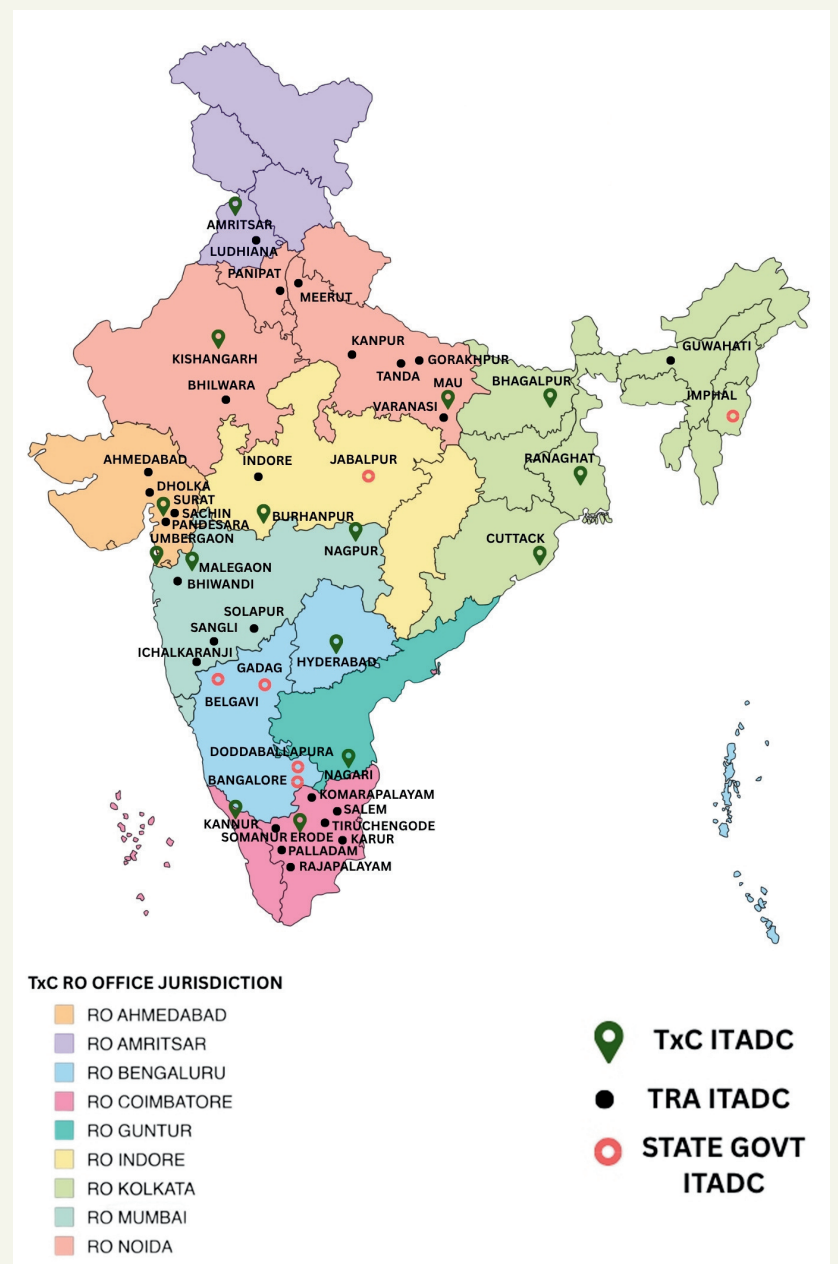
REVAMPED ROLES AND RESPONSIBILITIES

Under the revised mandate, ITADCs will support key schemes of Ministry of Textiles including Wool, Silk, Jute, SAMARTH, NTTM, Forecasting, Design & Fashion and the Textile Export Facilitation Centre. ITADCs will assist textile and apparel MSMEs in preparing bankable project reports, accessing credit for modernization and obtaining market support. They will also act as knowledge partners, facilitate e-commerce onboarding, conduct training programmes, and provide consultancy support to MSMEs. Further, ITADCs will function as designated data collection authorities under the Collection of Statistics Act, 2008, support implementation of flagship schemes such as PLI and PM-MITRA and serve as a liaison between industry, State authorities and the Ministry of Textiles.

Key Performance Areas of ITADCs :

- Outreach & Engagement
- Testing & Technical Support
- Training & Capacity Building
- Credit Facilitation
- Market, Design & E-Commerce
- Raw Material Monitoring
- Data Collection & Reporting
- Financial Performance
- Grievance Redressal

LOCATION OF ITADCs



Integrated Textile and Apparel Development Centres (ITADCs) are strategically located across India's major textile clusters including Ahmedabad, Amritsar, Bengaluru, Bhagalpur, Bhiwandi, Erode, Indore, Jabalpur, Kishangarh, Ludhiana, Malegaon, Pandesara, Ranaghat, Sachin, Solapur, Somanur, Surat, Mumbai, Coimbatore, Noida and other key locations.

SHOWCASING TRANSFORMATIVE JOURNEYS OF TEXTILE ENTREPRENEURS AND ARTISANS EMPOWERED THROUGH ITADCs TRAINING, SKILL DEVELOPMENT AND MODERNISATION INITIATIVES.

SUCCESS STORIES

NEW AGE NATURAL FIBRES SUCCESS STORIES

PIONEERING SUSTAINABLE TEXTILES WITH BAMBOO FIBRE

M/S GOVIND NARAYANDAS ZANWAR, SOLAPUR, MAHARASHTRA

M/s Govind Narayandas Zanwar has positioned itself at the forefront of green industrial textiles by launching an eco-friendly terry towel line using premium natural bamboo fibres, developed under the technical supervision of BTRA ITADC Solapur. These innovative towels offer superior water absorbency, inherent antibacterial properties, hypoallergenic protection and rapid-drying capabilities addressing the expanding global demand for environmentally responsible consumer goods and adding a high margin product asset to the Solapur manufacturing hub.



INNOVATING WITH HEMP BLENDS FOR SUSTAINABLE MARKETS

M/S RADHEY KRISHNA COTWEAVING, KISHANGARH, RAJASTHAN



Operating a robust infrastructure of 48 high-speed Sulzer Projectile Looms, this enterprise historically specialised in premium industrial cotton fabrics including Cotton Duck, Drill and Twill.

In response to evolving global consumer patterns, the firm collaborated with ITADC Kishangarh to pivot toward the sustainable eco-textile segment. By utilising recycled dyed yarns and integrating specialised hemp and jute fibre blends (JUCO), the company formulated an eco-friendly fabric line that meets international environmental protocols while capturing high margin sustainable export orders. The newly developed Hemp-Cotton and JUCO fabrics have generated encouraging interest from export oriented buyers and strengthened the company's presence in the sustainable textiles segment. The diversification into eco-friendly products has enabled the enterprise to expand its market reach beyond conventional industrial fabrics while positioning it to cater to the growing demand for environmentally responsible textile solutions.

SKILL DEVELOPMENT LEADING TO ENTERPRISE CREATION

M/S NAMAH FABRICA, SURAT, GUJARAT

Following the completion of an intensive Shuttleless Weaving Training programme at ITADCs Surat, the founder leveraged newly acquired expertise to establish an independent manufacturing unit. The enterprise successfully commissioned 12 modern Rapier Jacquard Looms, specialising in high density premium decorative fabrics. This technical migration elevated product quality to competitive commercial levels and created sustainable new manufacturing jobs within the Surat textile hub.

EMPOWERING WOMEN THROUGH DIGITAL JACQUARD DESIGNING

SMT. POONGODI | M/S GANAPATY SAREES, SOMANUR, TAMIL NADU



Smt. Poongodi completed a one-month intensive training in Computer-Aided Jacquard Textile Designing and Card Punching at SITRA ITADC Somanur. The targeted curriculum equipped her with complete mastery over digital design software and mechanical card punching operations. Today, she independently owns and operates M/s Ganapaty Sarees, offering professional 120-hook and 240-hook card punching services to commercial weaving operations throughout the district achieving full financial independence and showcasing the transformative power of specialised skill initiatives.

FROM HOMEMAKER TO SUCCESSFUL ENTREPRENEUR

MRS. ASGARI BANO, JABALPUR, MADHYA PRADESH

Driven by a determination to achieve household financial independence, Mrs. Asgari Bano initiated a domestic saree production unit using a single powerloom installed inside her home. Facing initial challenges with raw material selection, she turned to ITADC Jabalpur for technical mentorship. The centre provided critical guidance on modern colour combinations, fashionable border structures, proper yarn count selection and customer-oriented finishing methodologies enabling her to secure premium retail margins and establish a stable, profitable household enterprise.

TRANSFORMING TRADITIONAL WEAVING THROUGH MODERNISATION

MOHD. SHAMSHAD, BHAGALPUR, BIHAR



Mohd. Shamshad inherited a plain powerloom workshop facing tough market conditions due to rising yarn costs and limited product variety. Utilising the In-situ Upgradation of Plain Powerloom Scheme and with technical backing from ITADC Bhagalpur, he successfully modernised five plain powerlooms with mechanical dobbies. This hardware upgrade allowed him to improve fabric quality, expand his regional buyer network and double his household income while creating regular employment opportunities.

ENABLING EXPORT READINESS THROUGH QUALITY IMPROVEMENT

M/S KISHORILAL SHYAMSUNDER (KISH FASHIONS), SURAT, GUJARAT

M/s Kishorilal Shyamsunder (Kish Fashions) successfully secured a major commercial supply opportunity from Japanese firm for specialized liner fabrics. While this international export order presented significant growth potential, the enterprise faced immediate hurdles in

meeting international inspection requirements and stringent quality compliance standards. To bridge this gap, ATIRA ITADC Ahmedabad stepped in to provide targeted technical consultation regarding standard export inspection procedures and advanced quality assurance frameworks. This systematic collaboration enabled the company to identify and resolve critical quality defects on the loom floor, streamline its sample approval protocols and fully align its production line with international global market expectations

CERTIFICATE DISTRIBUTION CEREMONY FOR SKILL DEVELOPMENT TRAINEES

A Certificate Distribution Ceremony was organised at SGTPA Auditorium, Surat, for trainees who successfully completed courses in Technical Textiles, Airjet Weaving, Advanced Weaving, Circular Knitting, Wet Processing and allied sectors under the MoU between ITADC Surat and 36T Solutions.



A total of 35 trainees received certificates. Addressing the participants, **Smt. Vrunda Manohar Desai** highlighted emerging opportunities in the textile sector and stressed the importance of quality, innovation, sustainability and competitiveness. She also encouraged entrepreneurs to leverage Government schemes and Free Trade Agreements (FTAs) for business growth and exports.

VISIT TO ITADC, SURAT



Visit of Textile Commissioner to ITADC, Surat and reviewed initiatives supporting the decentralized powerloom and embroidery sector through skill development, testing services, entrepreneurship promotion and e-commerce onboarding.

During interactions with officers, trainees and entrepreneurs, she appreciated the success of ITADCs-trained entrepreneurs and emphasised the importance of digital outreach, market intelligence and product diversification.

ITADC ERODE SIGNS STRATEGIC MOU FOR ADVANCED SKILL UPGRADATION IN COIMBATORE REGION, TAMIL NADU




Furthering its mandate to establish robust industry-academia-market linkages, ITADC Erode officially signed two strategic Memoranda of Understanding (MoUs) aimed at strengthening skill development and workforce readiness in the textile sector.

The first MOU was signed with the Regional Textile Manufacturers' Association and prominent vocational institutes to facilitate cooperative workforce training, specialized curricula in digital processing and electronics and shared testing protocols for advanced apparel manufacturing. This partnership addresses localized skill shortages through demand driven training programmes, enabling nearby powerloom units to transition seamlessly into value added garmenting operations.




The Assistant Director & OIC, ITADC Erode, signed a MOU with Vellalar College for Women (Autonomous), Thindal, Erode, for conducting annual internship training programmes for college students. The collaboration will provide students with practical industry exposure, hands-on training and enhanced employability while strengthening academia-industry linkages in the region.

Together, these partnerships reinforce ITADC Erode's commitment to fostering a skilled workforce, supporting technological advancement and driving sustainable growth across the textile and apparel value chain.



OFFICE OF THE TEXTILE COMMISSIONER



वस्त्र मंत्रालय
MINISTRY OF TEXTILES



Quiz Time?


How many **Integrated Textile and Apparel Development Centres (ITADCs)** are strengthening India's textile ecosystem across the country?

A. 32

B. 47

C. 56

D. 75



THINK YOU KNOW IT? CHECK THE ANSWER AT THE END!

Did You Know?

To promote awareness and engagement among textile stakeholders, the Office of the Textile Commissioner regularly shares informative quizzes highlighting key initiatives, programmes and developments in the textile sector. This edition focuses on the nationwide network of Integrated Textile and Apparel Development Centres (ITADCs), which are driving cluster development through technology support, skill upgradation, testing facilities, design assistance and market linkages.



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Connect with the Office of the Textile Commissioner across our digital platforms for the latest updates, initiatives, and opportunities in the textile sector.

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DID YOU GET IT RIGHT? THE ANSWER IS: **L7**